

**Scratch Programming with Al** 

**Hello! Young Coders** 

# Get ready to fall in love with AI & coding







## **About Codingal**

#### Our Mission: To inspire kids and teens to fall in love with AI & coding

Codingal is a leading online after-school where kids & teens learn Al & coding from expert instructors through live, interactive classes. Our mission is to build the world's largest & most loved programming school for kids & teens, powered by human & Al tutors.

All our instructors come from Computer Science background, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students learn by building apps, games, animations, and websites in a fun & engaging way.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal is on a mission to inspire kids to fall in love with AI & coding, and provide the right education to them who will be able to create anything they can imagine and build the future when they grow up to become entrepreneurs, engineers, and scientists.





## Founder's Note





Teaching coding and AI to kids is a profound responsibility. Our dedicated educators and meticulously crafted curriculum reflect our deep understanding and commitment to nurturing future innovators.

#### Vivek Prakash

Co-founder & CEO B.Tech & M.Tech, IIT Roorkee



Learning to code is not just about reaching new heights like going to Mars or the moon. Coding, along with AI, equips kids with the skills to think critically and creatively, empowering them at multiple levels.

### **Satyam Baranwal**

Co-founder & COO B.Tech, IIT Dhanbad









## Codingal empowers kids to become innovators of the future

## Why should kids learn coding?



Coding is the new literacy.

In recent years, technology has made inroads into all aspects of our lives. We've come to rely on websites, apps and gadgets to help us through the day, be it at work or at home.

Given the enormous role technology is going to play in the future, teaching kids to code is the best way to prepare them for success.

## What are the benefits of learning coding?



- Helps develop problem solving skills
- Boosts analytical and structural thinking abilities
- Enhances creativity and imagination
- Helps find innovative solutions to real-life issues
- Helps develop resilience

### Why this curriculum?



- Accredited by STEM.org
- Rated 4.6 out of 5 by students and parents
- Based on BIDE (Broad, Inspiring, Deep and Efficient)
   model
- Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects
- Enhances cognitive, logical, and computational skills
- Makes learning highly effective, interactive, and fun







## Foundation of our curriculum

#### Accredited by



## **BLOOM**

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.



The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.



## **STEAM**

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.









## Enhance Your Math and Science Concepts with Codingal

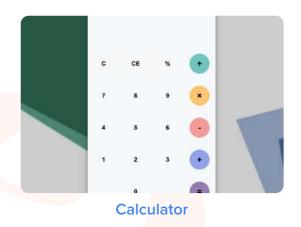




Microscope

Codingal's mission is to provide students with the skills and mindset required to thrive in the twenty-first century. Our curriculum aims to help kids understand math and science through coding in an interactive and fun way.

Our coding courses are engineered to cover essential science and math concepts like integers, solar system, microorganisms, geometry, water cycle, etc., in a way that these concepts are imprinted on the kid's memory forever.



Our teachers provide individual attention to kids, customize projects based on their interests and make them fall in love with Coding, Math, and Science.

## Scratch Programming with Al- Overview (1)

A perfect course for kids who want to master the art of coding using Scratch and create engaging games. Also get introduced to the world of Al using Scratch.

36 Classes 30+ Projects 36 Quizzes



#### **Key learnings**

- Game development on Scratch
- Complex programming topics
- Artifical intelligence
- Fundamental programming principles



#### **Achievements**

- Conceptual clarity
- Analytical skills
- Confidence boost
- Game development

#### **Featured Projects**





Create an Al-powered birthday assistant that can speak birthday wishes in multiple languages using Al technologies.



#### Car game

Create your own version of car racing game using functions. The car would crash if you touch the obstacle.



#### Module 1

#### Scratch Basic

Dive into Scratch, build games, and create Al face filters using real-time camera detection logic

Language: Block based

Platform: Scratch

6 Lessons & 15+ Projects



Dress up tera



Solar system



#### Module 2

#### Scratch Intermediate

Build musical games and bouncing animations! Program smart sprites that detect your movements using Al!

Language: Block based

Platform: Scratch

6 Lessons & 10+ Projects



Mario Dash



Happy Balls











## Scratch Programming with Al- Overview (2)



#### Module 3

#### Scratch Advance

Build advanced Scratch games including Snake, Car racing, and Casey adventures! Create Al assistants speak multiple language Language:

Block based

Platform: Scratch

6 Lessons & 10+ Projects



Hungry casey



Snake game



#### Module 4

#### **Advanced Game Design**

Develop advanced Scratch games with custom blocks, Al-driven animations, interactive characters like My Al Friend Giga, and voice controls. Language: Block based

Platform: Scratch

6 Lessons & 10+ Projects



Microscope



**Pacman** 



#### **Unlock Advanced Animation and Game Developer Certificate**





#### Module 5

#### **Artificial Intelligence**

Get introduced to the magical world of Artificial Intelligence. Create an image recognizer project using block coding. Language:

Block based

Platform:

Teachable Machine & Playground

6 Lessons & 10+ Projects



Ghost language



Chameleon



#### Module 6

#### **Machine Learning**

Get introduced to speech recognition and Machine Learning.

Language:

Block based

Platform:

Teachable Machine & Playground

6 Lessons & 10+ Projects



Roaming



Face emoji



**Unlock AI Programmer Certificate** 

## Top 10 benefits of learning at Codingal



#### 1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



#### 2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed – concepts revised and doubts cleared!





#### 3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost selfesteem and confidence among kids.



#### 4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.



#### 5. Learning Certificates

Show the world what you can do with a certificate for every amazing skill you master.











## Top 10 benefits of learning at Codingal



#### 6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn coding from highly qualified teachers trained to make learning effective and impactful.



#### 7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.





#### 8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



#### 9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



#### 10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.











## Innovative projects built by Codingal students



**Scary Diego** 

**A**vyakth

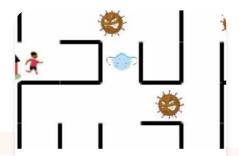
**View Project** 



Victory for the shark

Saifiyah

View Project



Covid 19 game

**Daksh Srivastava** 

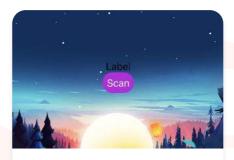
View Project



Tank enemy

Sharv Nagar

View Project



**QR** Code scanner

Sana Tanti

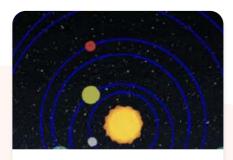
View Project



#### **Check-list**

Rudra Agarwal

View Project



Solar system

Samhith Gurajapu

**View Project** 



Frog, snake, and Angel

**Bhavi Tushar Chavan** 

View Project

Hi My Name Is Aarav. This App Calculates Body Mask Index [BMI].If You Want To Calculate Click On This Button.

#### **BMI** Finder

**Aarav Saggar** 

View Project









## Students and parents love Codingal



Roopa Tanti

Codingal parent

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Codingal builds a strong foundation and has helped enhance my daughter's confidence and creativity.



#### Muhammed Umer Azhaan

Codingal Student

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The best thing about learning coding with Codingal is the teachers who always went the extra mile for me.





#### Ira Khandelwal

Codingal Student

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I'm glad I picked up coding at an early age as it has improved my logical thinking and sparked my creativity.



#### Ikumi

Codingal Parent

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Codingal's well-structured courses have made coding fun for my son. They're the best and the quickest.

## Coding- Gateway to success in the future



Now is a great time to be entering the coding world because technology will change more in the next 10 years than it has in the last 50.

- Bill Gates





Whether you want to uncover the secrets of the universe, or you just want to pursue a career in the 21st century, basic computer programming is an essential skill to learn."

- Stephen Hawking









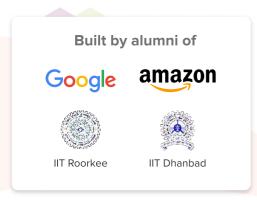
## Begin your kid's AI & coding journey

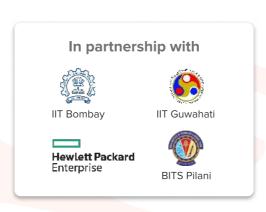
## Is your child ready for the future?

Start their AI & coding journey with Codingal today.



## **Thank You**







Got questions?
Contact us
anytime.

Send us a message



support@codingal.com

