



Hello! Young Coders

Get ready to fall in love with Al & coding

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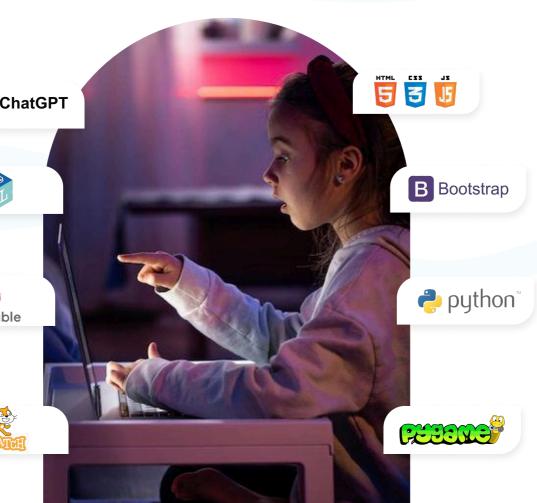


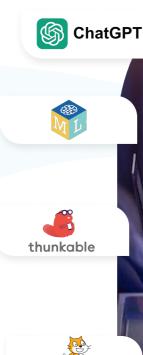
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8 About Codingal

Our Mission: To inspire kids and teens to fall in love with Al & coding

Codingal is a leading online after-school where kids & teens learn AI & coding from expert instructors through live, interactive classes. Our mission is to build the world's largest & most loved programming school for kids & teens, powered by human & AI tutors.

All our instructors come from Computer Science background, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students learn by building apps, games, animations, and websites in a fun & engaging way.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal is on a mission to inspire kids to fall in love with AI & coding, and provide the right education to them who will be able to create anything they can imagine and build the future when they grow up to become entrepreneurs, engineers, and scientists.



Codingal empowers kids to become innovators of the future

Why should kids learn AI & Coding?



Coding is the new literacy: Technology has become a core part of our lives, powering everything from websites to smart gadgets. With AI increasingly shaping the future, teaching kids coding and AI prepares them to thrive in a tech-driven world. These skills enable kids to innovate, solve problems, and succeed in a rapidly evolving landscape.

What are the benefits of learning AI & Coding?



Develops problem-solving skills

Boosts analytical and data-driven thinking

Enhances creativity and imagination

Encourages innovative real-life solutions

Builds resilience and adaptability

Why this curriculum?



Accredited by STEM.org

Rated 4.5 out of 5 by students and parents on Trustpilot Based on BIDE (Broad, Inspiring, Deep and Efficient) model Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects

Enhances cognitive, logical, and computational skills

Makes learning highly effective, interactive, and fun



Why learning to code is essential for every child in the age of Al



Al development requires coding

Building Al requires coding, which provides instructions to make the system function properly, ensuring everything runs smoothly and behaves as intended.



Augmenting human creativity

Al serves as a powerful tool for enhancing creativity, helping creators but still relying on human direction to produce unique and meaningful results.



Coding as a foundation for Al literacy

Learning to code is essential for understanding technology, enabling effective communication with computers and empowering individuals to create and innovate.



New jobs & industries

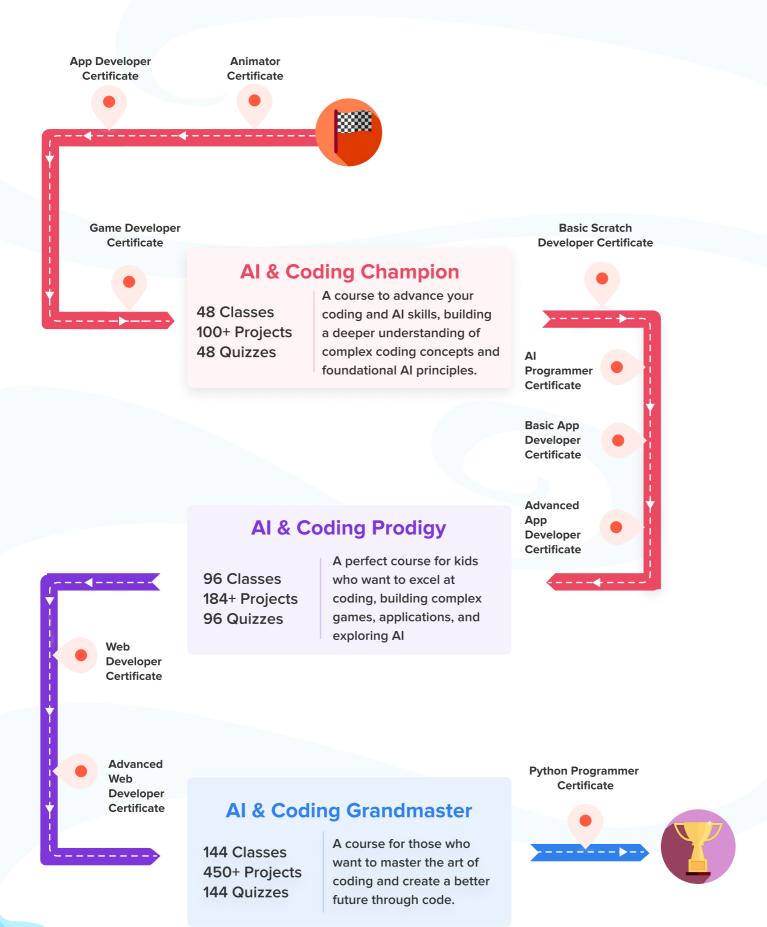
The rise of AI creates new opportunities in various fields, from developing AI tools to maintaining and improving systems, generating demand for skilled professionals.



No-code/low-code platforms

No-code platforms simplify building applications with dragand-drop tools, but coding knowledge is necessary for creating more customized, complex features and designs.

Student's learning journey





Earn AI & Coding certificates with STEM.org accreditation









6+ Additional certificates in the entire learning journey



Dive into coding! Create games, apps, and AI projects with Scratch, JavaScript, and web development. Build interactive animations, explore AI, and bring your ideas to life through fun, hands-on projects!

96 Classes 184+ Projects 96 Quizzes



Key learnings

- Advanced Animation Techniques
- Interactive Game Design
- Advanced App Development Concepts
- Artificial Intelligence Basics
- Introduction to Web Development



Top achievements

- Advanced Animation
- Interactive Games
- Advanced Logic Building
- Al Integration
- Web Development Foundations



Module 1

Fundamentals of Animation

Learn coding through games, animations, and an Al-powered emoji experience that sparks creativity and logic. Language:

Block based

Platform: Code.org

(Sprite Lab, Play Lab)

6 Lessons & 20+ Projects



Astro Rescue



Alien Encounters



Unlock Animator Certificate



Module 2

Basic Application Development

Create apps, use operators, and build an Al math assistant that chats and teaches multiplication tables Language:

Block based

Platform:

Code.org (App Lab)

6 Lessons & 20+ Projects



Voter App



Calculator



Module 3

GUI Apps

Explore coding with turtles and build an Al assistant turtle that understands and draws shapes. Language: Block based

Platform:

Code.org (App Lab)

6 Lessons & 20+ Projects



Jumanji



Sign ABC



Module 4

Game Development

Design interactive games while learning sprite interaction, drawing shapes, randomization, and JavaScript basics. Language:

Block based

Platform:

Code.org (Game Lab)

6 Lessons & 15+ Projects



Spriteless Animation



Conditional with Poxo

Module 5

Advance Game Development

Advance your coding with collision detection, velocity, conditionals, and creative gamebuilding techniques.

Language:

Block based

Platform:

Code.org (Game Lab)

6 Lessons & 10+ Projects



Collision



Save the Cow



Unlock Game Developer Certificate



Module 6

Basic Animation Development

Dive into Scratch, build games, and create Al face filters using realtime camera detection logic Language:

Block based

Platform: Scratch

6 Lessons & 15+ Projects



Birthday Greetings



Solar System



Module 7

Game Design - I

Build musical games and bouncing animations! Program smart sprites that detect your movements using Al! Language: Block based

Platform:

Scratch

6 Lessons & 10+ Projects



Happy Balls



Mario Dash



Module 8

Game Design - II

Build advanced Scratch games including Snake, Car racing, and Casey adventures! Create Al assistants speak multiple languages! Language:

Block based

Platform: Scratch

6 Lessons & 10+ Projects



Car Game



Hungry Casey





Module 9

Advanced Game Design

Develop advanced Scratch games with custom blocks, Al-driven animations, interactive characters like My Al Friend Giga, and voice controls.

Language: Block based

Platform:

Scratch

6 Lessons & 10+ Projects





My Giga

Pacman



Module 10

Artificial Intelligence

Learn Al basics, explore machine learning concepts, and build projects like an Al image recognizer with block coding. Language:

Block Based

Platform:

Machine Learning for Kids

Scratch

6 Lessons & 10+ Projects





Mailman

Happy Sad Dog



Module 11

Machine Learning

Delve into speech recognition, neural networks, and supervised learning while creating hands-on Alpowered applications. Language: Block Based

Platform:

Machine Learning for Kids

Scratch

6 Lessons & 10+ Projects





Underfitting

Roaming



Unlock Al programmer Certificate



Module 12

Mobile App Development

Create Thunkable apps using buttons, layouts, sensors, and Al features like voice recognition and sentiment analysis. Language:

Block based

Platform:

MIT App Inventor

6 Lessons & 10+ Projects







Doodling Board



Module 13

Utility Apps

Design advanced apps with multiscreens, gyroscopes, accelerometers and AI integration, such as translators. Language:

Block based

Platform: MIT App Inventor

6 Lessons & 10+ Projects



Space Warrior



Calculator





Module 14

Native Applications

Build apps with cloud storage and integrate AI for features like text-to-speech, voice commands, and image recognition.

Language:

Block based

Platform:

MIT App Inventor

6 Lessons & 10+ Projects







Mv Ap



Module 15

Al App Creating

Learn Firebase integration and Aldriven authentication to enhance user experience, integrate Chat GPT for creating a space-themed app Language:

Block based

Platform:

MIT App Inventor

6 Lessons & 10+ Projects



Chat GPT Integration



Snap I



Unlock Advanced Application Developer Certificate

Module 16

Introduction to Web Development

Learn the basics of web development and create your first webpages with HTML. From lists to tables, structure your ideas for the web. Language:

HTML

Platform: codepen.io

6 Lessons & 20+ Projects

Mount Caramel Book Club

| Book Summer
| Book Caramel Book Club
| Book Summer
| Book Caramel Book Club



Book Club Structure of HTML

Top 10 benefits of learning at Codingal



1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed – concepts revised and doubts cleared!



3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost selfesteem and confidence among kids.



4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.



5. Learning Certificates

Show the world what you can do with a certificate for every amazing skill you master.

Top 10 benefits of learning at Codingal



6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn coding from highly qualified teachers trained to make learning effective and impactful.



7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.

Students and parents love Codingal



Ray Japan

I love learning with Codingal. It's always fun and the teacher is nice and kind.



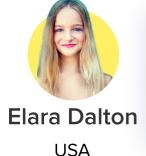
Lavanya India

The courses develop multiple skills and ensure maximum clarity of coding concepts.



Billie Kenya

Codingal classes are so much fun. I've started to really enjoy creating things with code.



I referred Codingal to my friend, and now we're both into coding! She joined the classes too. Plus, Codingal gave me a whole month of free coding classes.









Unlock your child's potential in Math & Science with AI and Coding



In Science, Al and Coding enable simulations and data analysis. Students use Al models to predict outcomes in biology, chemistry, and climate science, learning how coding drives scientific discovery and accelerates problemsolving in real-world applications.

Learning AI and Coding help students apply mathematical concepts like linear algebra and statistics to real-world problems. Coding AI models allows them to visualize math, make predictions, and see how math powers data analysis and decision-making.



Our teachers provide individual attention to kids, customize projects based on their interests and make them fall in love with AI & Coding, enabling them to also perform well in other subjects in school.



Foundation of Codingal's curriculum

BLOOM

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

STEAM

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.

BIDE

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

Al & Coding - Gateway to success in the future



Now is a great time to be entering the coding world because technology will change more in the next 10 years than it has in the last 50.

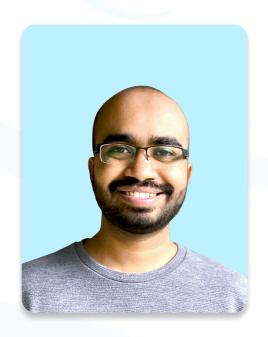
- Bill Gates



Whether you want to uncover the secrets of the universe, or you just want to pursue a career in the 21st century, basic computer programming is an essential skill to learn."

- Stephen Hawking

A note from Codingal Founders



Teaching coding and AI to kids is a profound responsibility. Our dedicated educators and meticulously crafted curriculum reflect our deep understanding and commitment to nurturing future innovators.

Vivek Prakash

Co-founder & CEO B.Tech & M.Tech, IIT Roorkee





Learning to code is not just about reaching new heights like going to Mars or the moon. Coding, along with AI, equips kids with the skills to think critically and creatively, empowering them at multiple levels.

Satyam Baranwal

Co-founder & COO B.Tech, IIT Dhanbad



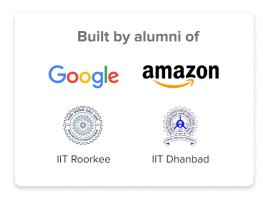
Begin your child's AI & coding journey today

Is your child ready for the future?

Visit www.codingal.com

Try a free lesson!

Thank You







Got questions? Contact us anytime.

Send us a message support@codingal.com