



**Hello! Young Coders** 

# Get ready to fall in love with Al & coding

Accredited by



**Excellent by** 



Backed by





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## **About Codingal**

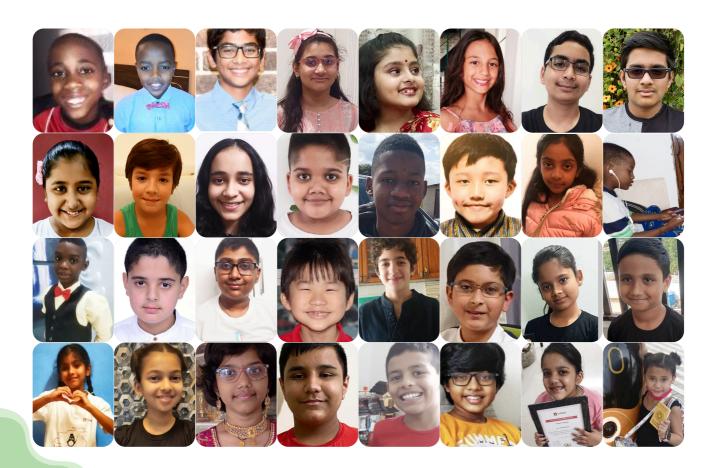
#### Our Mission: To inspire kids and teens to fall in love with Al & coding

Codingal is a leading online after-school where kids & teens learn AI & coding from expert instructors through live, interactive classes. Our mission is to build the world's largest & most loved programming school for kids & teens, powered by human & AI tutors.

All our instructors come from Computer Science background, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students learn by building apps, games, animations, and websites in a fun & engaging way.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal is on a mission to inspire kids to fall in love with Al & coding, and provide the right education to them who will be able to create anything they can imagine and build the future when they grow up to become entrepreneurs, engineers, and scientists.



## Codingal empowers kids to become innovators of the future

## Why should kids learn AI & Coding?



Coding is the new literacy: Technology has become a core part of our lives, powering everything from websites to smart gadgets. With Al increasingly shaping the future, teaching kids coding and Al prepares them to thrive in a tech-driven world. These skills enable kids to innovate, solve problems, and succeed in a rapidly evolving landscape.

## What are the benefits of learning AI & Coding?



Develops problem-solving skills

Boosts analytical and data-driven thinking

Enhances creativity and imagination

Encourages innovative real-life solutions

Builds resilience and adaptability

## Why this curriculum?



Accredited by STEM.org

Rated 4.5 out of 5 by students and parents on Trustpilot
Based on BIDE (Broad, Inspiring, Deep and Efficient) model
Focus on STEAM (Science, Technology, Engineering, Arts,
Math) subjects

Enhances cognitive, logical, and computational skills

Makes learning highly effective, interactive, and fun



## Why learning to code is essential for every child in the age of Al



## Al development requires coding

Building Al requires coding, which provides instructions to make the system function properly, ensuring everything runs smoothly and behaves as intended.



## **Augmenting human creativity**

Al serves as a powerful tool for enhancing creativity, helping creators but still relying on human direction to produce unique and meaningful results.



## Coding as a foundation for Al literacy

Learning to code is essential for understanding technology, enabling effective communication with computers and empowering individuals to create and innovate.



## **New jobs & industries**

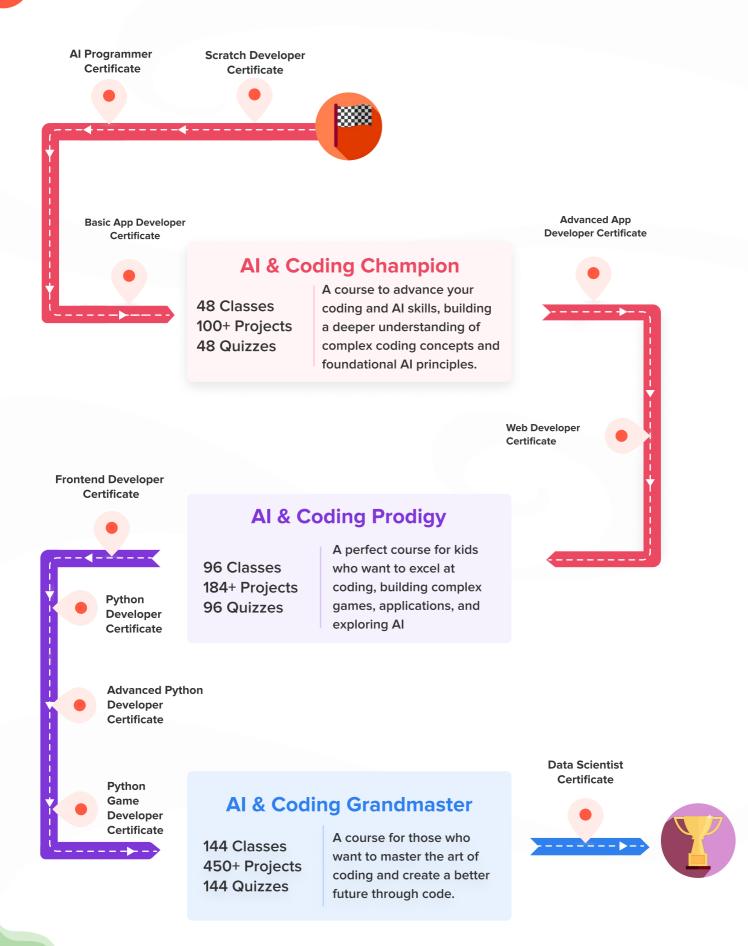
The rise of AI creates new opportunities in various fields, from developing AI tools to maintaining and improving systems, generating demand for skilled professionals.



## No-code/low-code platforms

No-code platforms simplify building applications with dragand-drop tools, but coding knowledge is necessary for creating more customized, complex features and designs.

## **Student's learning journey**





## Earn AI & Coding certificates with STEM.org accreditation









5+ Additional certificates in the entire learning journey

## **Al & Coding Prodigy**

Embark on an exciting coding journey with interactive projects! Build games, apps, and AI with Scratch, JavaScript, and web development. Learn real-world skills, create engaging animations, and master exciting challenges every step of the way!

96 Classes 184+ Projects 96 Quizzes



#### **Key learnings**

- Create interactive Scratch projects
- Build apps and games with Python
- Explore web design using HTML/CSS
- Develop dynamic JavaScript applications
- Understand AI, ML, and Data Science



#### **Top achievements**

- Design games like Space Invader
- Built mobile apps like Weather App
- Create websites with Bootstrap
- Develop Python-based tools & games
- capstone projects in programming



#### Module 1

#### Game Design - I

Build musical games and bouncing animations! Program smart instruments that detect your movements using Al! Language: Block based

Platform:

Scratch

6 Lessons & 10+ Projects



S. AA

**Happy Balls** 

**Mario Dash** 



#### Module 2

#### Game Design - II

Build advanced Scratch games including Snake, Car racing, and Casey adventures! Create Al assistants speaks multiple languages! Language:

Block based

Platform:

Scratch

6 Lessons & 10+ Projects







**Hungry Casey** 



#### Module 3

#### **Advanced Game Design**

Create microscope simulations and Pacman games! Program your talking Al companion GIGA using Text-to-Speech! Language:

Block based

Platform:

Scratch

6 Lessons & 10+ Projects





Microscope

**Pacman** 



#### **Unlock Scratch Developer Certificate**



#### Module 4

#### **Artificial Intelligence**

Get introduced to the magical world of Artificial Intelligence. Create an Image Recognizer project using block coding. Language:

ΑI

Platform:

Teachable Machine & Playground

6 Lessons & 10+ Projects





Mailman

**Happy Sad Dog** 

## **AI & Coding Prodigy**



#### Module 5

#### **Machine Learning**

Get introduced to speech recognition and Machine Learning.

Language:

ΑI

Platform:

Teachable Machine & Playground

6 Lessons & 10+ Projects







Roaming



#### Unlock Al Programmer Certificate

#### Module 6

#### **Mobile App Development**

Introduction to basics of Application development. Create exciting games like Space Warriors. Language:

**Block Based** 

Platform:

MIT App Inventor

6 Lessons & 10+ Projects



**Health App** 



Doodling Board

#### Module 7

#### **Utility Apps**

Learn to create an application that can check the strength of your password.

Language:

Block Based

Platform:

MIT App Inventor

6 Lessons & 10+ Projects



**Space Warrior** 



Calculator



#### **Unlock Basic Application Developer Certificate**

#### Module 8

#### **Native Applications**

Learn how to build games and apps using cloud storage.

Language:

Block Based

Platform:

MIT App Inventor

6 Lessons & 10+ Projects



Weather Application



My App



#### Module 9

#### **Al App Creation**

Learn how to pass data through Firebase and create exciting applications. Also learn how to integrate Chat GPT in your apps. Language: Block Based

DIOCK Das

Platform:

MIT App Inventor
6 Lessons & 10+ Projects



Chat GPT Integration



Snap It



## **AI & Coding Prodigy**

#### Module 10

#### **Introduction to Web Development**

Learn the basics of web development and create your first webpages with HTML. From lists to tables, structure your ideas for the web. Language:

HTML

Platform: codepen.io

6 Lessons & 20+ Projects



HTML Table HTML Forms

#### Module 11

#### Webpage Styling

Understand the fundamentals of CSS, including how to style, align, and position elements for attractive web designs.

Language:

CSS

Platform: VS code & Github

6 Lessons & 20+ Projects



**Box Model** 



Space Explore
Club

#### Module 12

#### **Web App Development**

Learn about bootstrap which will help to make the website responsive. Use numerous HTML and CSS templates for UI interface elements. Language: HTML CSS

Platform:

VS code & Github

6 Lessons & 20+ Projects



Bootstrap Utilities



**Portfolio** 



#### Unlock Web Developer Certificate

#### Module 13

#### Advanced Front-end Development - I

Get introduced to JavaScript programming. Learn to add interactive behavious to a webpage using Javascript.

Language: HTML CSS JS

Platform:

VS code & Github

6 Lessons & 20+ Projects



Loops in Js



**HTML DOM** 

#### Module 14

#### **Advanced Front-end Development - II**

Get ready to add extraordinary behaviours to your web pages through advance concepts of JavaScript. Language: HTML CSS JS

Platform:

VS code & Github

6 Lessons & 20+ Projects



Arrow Function



Validation using API

## **AI & Coding Prodigy**

#### Module 15

#### **JS App Development**

Master JavaScript by creating engaging apps like calculators, to-do lists, digital clocks, and dice rollers, enhancing your coding expertise! Language:

JS

Platform:

VS code & Github

6 Lessons & 10+ Projects





To Do List

**Rolling Dice** 

#### Module 16

#### **Hosting Personal Websites**

Create your own website using HTML, CSS and Javascript.

Language:

HTML CSS JS

Platform:

VS code & Github

6 Lessons & 2+ Projects





Navigation Bar

Contact us



## Top 10 benefits of learning at Codingal



#### 1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



#### 2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed – concepts revised and doubts cleared!



#### 3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost selfesteem and confidence among kids.



#### 4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.



#### 5. Learning Certificates

Show the world what you can do with a certificate for every amazing skill you master.

## Top 10 benefits of learning at Codingal



#### 6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn coding from highly qualified teachers trained to make learning effective and impactful.



#### 7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



#### 8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



#### 9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



#### 10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.

## **Students and parents love Codingal**



**Ray** Japan

I love learning with Codingal. It's always fun and the teacher is nice and kind.



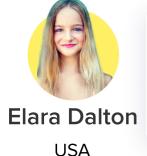
Lavanya India

The courses develop multiple skills and ensure maximum clarity of coding concepts.



**Billie** Kenya

Codingal classes are so much fun. I've started to really enjoy creating things with code.



I referred Codingal to my friend, and now we're both into coding! She joined the classes too. Plus, Codingal gave me a whole month of free coding classes.



TrustScore **4.8** | **425** reviews





## Unlock your child's potential in Math & Science with Al and Coding



In Science, Al and coding enable simulations and data analysis. Students use Al models to predict outcomes in biology, chemistry, and climate science, learning how coding drives scientific discovery and accelerates problemsolving in real-world applications.

Learning AI and coding help students apply mathematical concepts like linear algebra and statistics to real-world problems. Coding AI models allows them to visualize math, make predictions, and see how math powers data analysis and decision-making.



Our teachers provide individual attention to kids, customize projects based on their interests and make them fall in love with AI & Coding, enabling them to also perform well in other subjects in school.



## Foundation of Codingal's curriculum

### **BLOOM**

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

### **STEAM**

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.

### **BIDE**

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

## Al & Coding - Gateway to success in the future

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Now is a great time to be entering the coding world because technology will change more in the next 10 years than it has in the last 50.

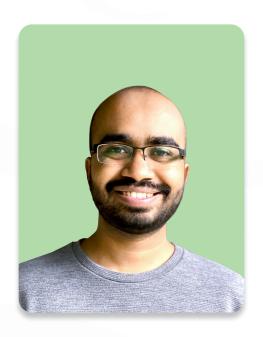
- Bill Gates

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Whether you want to uncover the secrets of the universe, or you just want to pursue a career in the 21st century, basic computer programming is an essential skill to learn."

- Stephen Hawking

## A note from Codingal Founders



Teaching coding and AI to kids is a profound responsibility. Our dedicated educators and meticulously crafted curriculum reflect our deep understanding and commitment to nurturing future innovators.

#### Vivek Prakash

Co-founder & CEO B.Tech & M.Tech, IIT Roorkee





Learning to code is not just about reaching new heights like going to Mars or the moon. Coding, along with AI, equips kids with the skills to think critically and creatively, empowering them at multiple levels.

### **Satyam Baranwal**

Co-founder & COO B.Tech, IIT Dhanbad



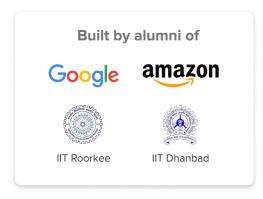
## Begin your child's AI & coding journey today

## Is your child ready for the future?

Visit www.codingal.com

Try a free lesson!

## **Thank You**







Got questions? Contact us anytime.

Send us a message support@codingal.com

