



# Codingal

Public Speaking & Communication Star

Grades 2 - 5

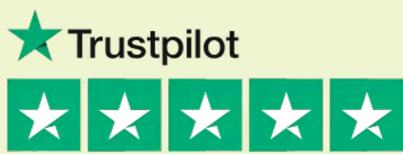
Hello! Young Learners

## Get ready to fall in love with Public Speaking & Communication

Accredited by



Excellent by



Backed by



Look, look! It's time to learn something new!





# About Codingal

Codingal is a leading online after-school where kids & teens learn Public Speaking & Communication from expert instructors through live, interactive classes.

All our instructors come from Linguistics and Public Speaking Background, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students interaction and performance based activity which is required for Public Speaking & Communication.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal aims to equip children with an education that empowers them to imagine boldly, create confidently, and grow into visionary entrepreneurs and empathetic orators.





# Codingal empowers kids to become innovators of the future



## Why should kids learn Public Speaking & Communication?

Public speaking & communication help kids think clearly, speak confidently, and work well with others. These skills boost confidence, emotional intelligence, and academic success. They also improve listening, teamwork, and reduce stage fear. Learning them early builds a strong foundation for leadership and future opportunities.



## Key benefits of learning?

- Builds confidence and reduces hesitation.
- Improves communication and clarity.
- Boosts social skills and teamwork.
- Reduces stage fear through practice.
- Strengthens emotional intelligence.
- Prepares for leadership and future opportunities.



## Why this curriculum?

- Accredited by STEM.org
- Rated 4.5 out of 5 by students and parents on Trustpilot
- Based on BIDE (Broad, Inspiring, Deep and Efficient) model
- Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects
- Enhances cognitive, logical, and computational skills
- Makes learning highly effective, interactive, and fun



# Learning Outcomes



## Future-ready communicators

Children develop the clarity, confidence, and expression needed to become strong communicators in school, on stage, and in future careers.



## Strong thinkers & confident speakers

Children learn to organise their thoughts and deliver them with poise, helping them speak with ease in any situation.



## Powerful voice & presence

Children discover how to use their voice, posture, and expression to make a strong impression wherever they go.

## Emotionally intelligent expressors

Children learn to understand, manage, and express emotions through healthy, confident communication.



## Creative storytellers & engaging performers

Children build imagination, storytelling ability, and expressive delivery, transforming them into captivating young speakers.



# Public Speaking & Communication Star

The Public Speaking & Communication Star nurtures confident self-expression in children. Through voice, body language, storytelling, and structured speaking activities, learners build clarity, confidence, and presence, emerging as expressive and assured speakers.

24 Classes  
30+ Projects  
24 Quizzes



## Key learnings

- ✓ Confident communication
- ✓ Expressive voice and body language
- ✓ Calm stage presence
- ✓ Clear and fluent speech
- ✓ Organised thinking



## Top achievements

- ✓ Confident public speaking
- ✓ Strong posture and eye contact
- ✓ Clear speech with fewer fillers
- ✓ Calm handling of nervousness
- ✓ Logical organisation of thoughts

Module No.	Title & Description	Activity
Module 1	<p><b>Confidence &amp; Communication Basics</b></p> <p>Builds foundational understanding of communication and comfort in everyday speaking situations.</p>	 <p>Emoji Charades</p>
Module 2	<p><b>Voice &amp; Expression Through Storytelling</b></p> <p>Children discover the power of posture, eye contact, and gestures to appear confident and connected.</p>	 <p>Storytelling Showcase</p>
Module 3	<p><b>Building Stage Presence</b></p> <p>Helps children feel confident being seen and heard while speaking in front of others.</p>	 <p>Mini Stage Talk</p>

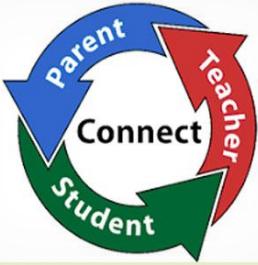


# Public Speaking & Communication Star

Module No.	Title & Description	Activity
<b>Module 4</b>	<p><b>Words That Work – Vocabulary &amp; Clarity</b></p> <p>Strengthens clarity and fluency by improving word choice and reducing filler speech.</p>	 <p><b>Clear Speaker Challenge</b></p>
<b>Module 5</b>	<p><b>Organising Thoughts Before Speaking</b></p> <p>Teaches children to plan and organise ideas clearly before speaking.</p>	 <p><b>Organised Speaking Round</b></p>
<b>Module 6</b>	<p><b>Building Short Structured Speeches</b></p> <p>Guides learners to prepare and deliver their first short, structured speech confidently.</p>	 <p><b>My First Short Speech</b></p>



# Top benefits of learning at Codingal



## 1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



## 2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed, concepts revised and doubts cleared!



## 3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost self-esteem and confidence among kids.



## 4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.



## 5. Learning certificates

Show the world what you can do with a certificate for every amazing skill you master.



# Top benefits of learning at Codingal



## 6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn Public speaking & communication from highly qualified teachers trained to make learning effective and impactful.



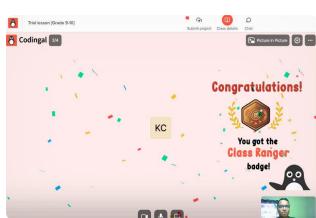
## 7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



## 8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



## 9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



## 10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.



# Psychology behind this curriculum



Public Speaking and Communication nurture a child's ability to express themselves with clarity, confidence, and emotional intelligence. With guided practice, students learn to communicate thoughtfully, listen with curiosity, and participate with greater comfort in both classroom and social environments.

The programme strengthens everyday interactions by helping children articulate ideas, understand others' perspectives, and engage in conversations with politeness and ease. As they grow more assured in how they speak and respond, children naturally develop stronger presence, improved collaboration, and a more confident voice in school and beyond.



Our teachers provide individual attention to students, guide them through personalised public speaking tasks, and help them develop clear communication skills, enabling them to express themselves confidently and perform better across all subjects in school.



# Foundation of Codingal's curriculum

## BLOOM

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

## BIDE

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

## STEAM

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.



# Public Speaking & Communication - Clear minds, confident words

“

Your purpose is to make your audience see what you saw, hear what you heard, feel what you felt

- Dale Carnegie

“

Make your words count. People remember how you made them feel.

- Maya Angelou

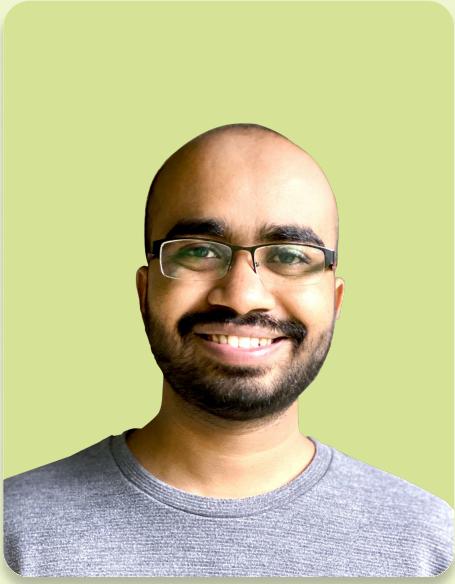
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Your voice can change the world.

- Barack Obama



## A note from Codingal founders



Communication helps children unlock their confidence, express their ideas clearly, and connect with the world around them. Our programme gives every child the space to find their voice and share it with clarity, joy, and courage.

### **Vivek Prakash**

Co-founder & CEO  
B.Tech & M.Tech, IIT Roorkee

 [LinkedIn](#)



Public speaking is not just about words; it is about understanding feelings, organising thoughts, and building meaningful connections. It helps children grow into clear, confident, and thoughtful young communicators.

### **Satyam Baranwal**

Co-founder & COO  
B.Tech, IIT Dhanbad

 [LinkedIn](#)



# Begin your child's Public Speaking & Communication journey today

## Is your child ready for the future?

Visit [www.codingal.com](http://www.codingal.com)

Try a free lesson!

# Thank You

Built by alumni of



IIT Roorkee



IIT Dhanbad

In partnership with



IIT Bombay



IIT Guwahati

**Hewlett Packard Enterprise**



BITS Pilani

Accredited by STEM.org



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Y Combinator



## Got questions? Contact us anytime.

Send us a message

 [support@codingal.com](mailto:support@codingal.com)



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