



# Codingal

**Public Speaking & Communication Grandmaster**

**Grades 6 - 8**

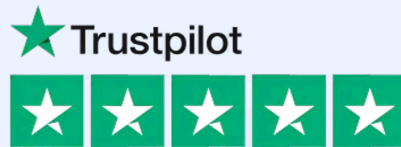
**Hello! Young Learners**

## **Get ready to fall in love with Public Speaking & Communication**

Accredited by



Excellent by



Backed by



Look, look! It's time to learn something new!





# About Codingal

Codingal is a leading online after-school program where kids & teens learn Public Speaking & Communication from expert instructors through live, interactive classes.

All our instructors come from Linguistics and Public Speaking Background, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students interaction and performance based activity which is required for Public Speaking & Communication.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal aims to equip children with an education that empowers them to imagine boldly, create confidently, and grow into visionary entrepreneurs and empathetic orators.





# Codingal empowers kids to become innovators of the future



## Why should kids learn Public Speaking & Communication?

Public speaking & communication help kids think clearly, speak confidently, and work well with others. These skills boost confidence, emotional intelligence, and academic success. They also improve listening, teamwork, and reduce stage fear. Learning them early builds a strong foundation for leadership and future opportunities.



## Key benefits of learning?

- Builds confidence and reduces hesitation.
- Improves communication and clarity.
- Boosts social skills and teamwork.
- Reduces stage fear through practice.
- Strengthens emotional intelligence.
- Prepares for leadership and future opportunities.



## Why this curriculum?

- Accredited by STEM.org
- Rated 4.5 out of 5 by students and parents on Trustpilot
- Based on BIDE (Broad, Inspiring, Deep and Efficient) model
- Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects
- Enhances cognitive, logical, and computational skills
- Makes learning highly effective, interactive, and fun



# Learning Outcomes



## Articulate and self-driven communicators

Students complete a full 36-module journey, building voice, reasoning, and leadership communication skills they can apply in any real-world context.

## Strategic persuaders and confident debaters

Students master advanced argument construction, classical rhetoric, structured debate formats, and the ethical use of influence across a wide range of situations.



## Digitally literate and media-savvy speakers

Students evaluate media critically, communicate responsibly in digital spaces, and understand how information and narrative shape public opinion.

## Leaders who speak with vision and authority

Students develop leadership presence, facilitate discussions with skill, deliver TEDx-style talks, and pitch ideas with composure and conviction.



## Real-world ready, civic-minded orators

Students graduate as complete communicators - equipped to advocate, negotiate, inspire, and perform across professional, civic, and cross-cultural settings.



# Public Speaking & Communication Grandmaster

Public Speaking & Communication Grades 6-8 Grandmaster is a complete 18-month journey to communication mastery. Students build their speaking identity, develop persuasive reasoning, and step into real-world leadership - from TEDx-style talks and project pitches to civic advocacy - graduating as self-driven, ethical communicators.

144 Classes  
150+ Projects  
144 Quizzes




## Key learnings

- ✓ Full voice development
- ✓ Advanced argument and debate
- ✓ Rhetoric and media literacy
- ✓ Leadership presence and facilitation
- ✓ Real-world civic speaking
- ✓ Integrated communication mastery



## Top achievements

- ✓ Leadership voice and presence
- ✓ Advanced debate performance
- ✓ Independent TEDx delivery
- ✓ Civic advocacy speech
- ✓ Crisis communication skills
- ✓ Leadership showcase performance

Module No.	Title & Description	Activity
<b>Module 1</b>	<p><b>Own Your Voice</b></p> <p>Students discover what makes their speaking voice unique and practise using volume, tone, and pacing with intention and deliberate control.</p>	 <p>The Voice Fingerprint Test</p>
<b>Module 2</b>	<p><b>Confidence from the Inside Out</b></p> <p>Students explore what real confidence means and where self-doubt comes from, building practical habits that make confidence show up when it counts.</p>	 <p>The Confidence Blueprint</p>








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Module No.	Title & Description	Activity
<b>Module 3</b>	<p><b>Your Communication Style</b></p> <p>Students identify their natural communication style and practise switching between assertive, passive, and adaptive approaches to suit different situations effectively.</p>	 <p>Style Decoder Showdown</p>
<b>Module 4</b>	<p><b>Reading the Room</b></p> <p>Students learn to read the energy and mood of any audience and practise adjusting their message, pace, and tone in real time.</p>	 <p>The Vibe Check Challenge</p>
<b>Module 5</b>	<p><b>First Impressions That Last</b></p> <p>Students explore how first impressions form in seconds and learn to use posture, eye contact, and greetings to project instant confidence.</p>	 <p>The 30s Impression Test</p>
<b>Module 6</b>	<p><b>Storytelling Your Way</b></p> <p>Students discover why personal stories are powerful communication tools and build a personal story bank of vivid, relatable, persuasive narratives.</p>	 <p>My Story Spotlight</p>
<b>Module 7</b>	<p><b>Expressing Strong Opinions</b></p> <p>Students learn the difference between opinion, fact, and belief, then practise sharing strong personal views with clarity, boldness, and respect.</p>	 <p>The Bold Opinion Arena</p>








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Module No.	Title & Description	Activity
<b>Module 8</b>	<p><b>Handling Nerves Like a Pro</b></p> <p>Students understand the science of performance anxiety and build a body-based toolkit to transform nervous energy into confident, focused delivery.</p>	 <p>Pressure Performance</p>
<b>Module 9</b>	<p><b>Body Language Mastery</b></p> <p>Students learn to read non-verbal cues and use gesture, posture, and facial expression to reinforce their spoken message with impact.</p>	 <p>Silent Messenger Test</p>
<b>Module 10</b>	<p><b>Finding Your Authentic Voice</b></p> <p>Students explore the difference between performing a speech and speaking genuinely, actively shedding habits that mask their true speaker identity.</p>	 <p>Real Voice Reveal</p>
<b>Module 11</b>	<p><b>Speaking Up in Groups</b></p> <p>Students identify what stops them from speaking in groups and learn strategies for entering, holding, and exiting conversations with confidence.</p>	 <p>Floor Takeover Challenge</p>
<b>Module 12</b>	<p><b>Your Personal Brand</b></p> <p>Students explore how words, tone, and reputation combine to form a personal brand and learn to communicate their identity consistently.</p>	 <p>Brand Identity Pitch</p>





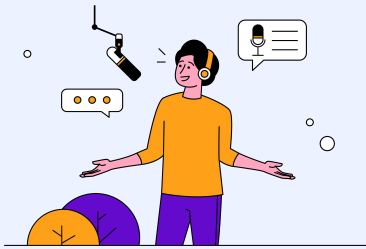


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Module No.	Title & Description	Activity
<b>Module 13</b>	<p><b>The Logic of Persuasion</b></p> <p>Students break down how persuasion actually works and build compelling cases using logic, credibility, and emotion to move real audiences.</p>	 <p>Mind-Change Mission</p>
<b>Module 14</b>	<p><b>Building Bulletproof Arguments</b></p> <p>Students learn to build arguments using claim, reason, and evidence, then stress-test their own logic and anticipate counterarguments before presenting.</p>	 <p>Bulletproof Build-Off</p>
<b>Module 15</b>	<p><b>Advanced Debate Strategies</b></p> <p>Students compete in structured debate formats, master rebuttal techniques, and practise responding to opposing arguments both quickly and with precision.</p>	 <p>The Debate Face-Off</p>
<b>Module 16</b>	<p><b>Spotting Manipulation &amp; Bias</b></p> <p>Students learn to identify common logical fallacies, emotional manipulation tactics, and how personal bias shapes the arguments they encounter daily.</p>	 <p>The Fallacy Hunt</p>
<b>Module 17</b>	<p><b>Media Literacy &amp; Fake News</b></p> <p>Students learn how news and media narratives are constructed and how misinformation spreads, practising source evaluation and separating fact from spin.</p>	 <p>Truth or Spin Tribunal</p>

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Module No.	Title & Description	Activity
<b>Module 18</b>	<p><b>Rhetoric &amp; the Power of Words</b></p> <p>Students study rhetorical devices from the world's most memorable speeches and learn to apply them to make their messages stick.</p>	 <p>The Rhetoric Remix</p>
<b>Module 19</b>	<p><b>Handling Tough Questions</b></p> <p>Students learn to treat difficult questions as opportunities and build clear strategies for buying time, redirecting, and staying on message.</p>	 <p>The Hot Seat Survival Test</p>
<b>Module 20</b>	<p><b>Negotiation Basics</b></p> <p>Students explore what negotiation really is and use spoken communication to find win-win outcomes and advocate for what they need.</p>	 <p>The Deal Table</p>
<b>Module 21</b>	<p><b>Conflict Resolution Through Talk</b></p> <p>Students examine why conflicts escalate and practise active listening and targeted de-escalation techniques that resolve real everyday disagreements through language.</p>	 <p>The Defuse Room</p>
<b>Module 22</b>	<p><b>Empathy as a Communication Tool</b></p> <p>Students learn what empathy sounds like in spoken communication and use perspective-taking to connect with others without losing their viewpoint.</p>	 <p>The Perspective Switch</p>

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Module No.	Title & Description	Activity
<b>Module 23</b>	<p><b>Digital Communication &amp; Online Presence</b></p> <p>Students explore how tone and clarity work in text-based communication and build a credible online voice that handles criticism professionally.</p>	 <p>The Online Voice Audit</p>
<b>Module 24</b>	<p><b>Influence vs. Manipulation</b></p> <p>Students examine the ethical line between influence and manipulation and practise applying their communication skills responsibly and with clear integrity.</p>	 <p>Ethics Line Challenge</p>
<b>Module 25</b>	<p><b>Speaking Like a Leader</b></p> <p>Students discover what distinguishes a leader's voice and learn to project authority without aggression using the language of ownership and vision.</p>	 <p>The Leadership Mic Moment</p>
<b>Module 26</b>	<p><b>Running Meetings &amp; Discussions</b></p> <p>Students learn to open a room, keep discussions on track, and facilitate group conversations with confidence without dominating the space.</p>	 <p>Room Commander Challenge</p>
<b>Module 27</b>	<p><b>TEDx-Style Presentations</b></p> <p>Students structure, rehearse, and deliver a high-impact talk on a topic they care about, opening with impact and closing memorably.</p>	 <p>The Big Talk Stage</p>

# Public Speaking & Communication Grandmaster

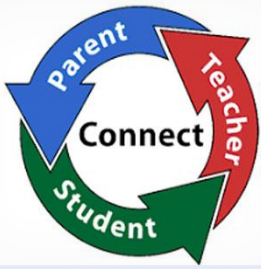
Module No.	Title & Description	Activity
<b>Module 28</b>	<p><b>Pitching Ideas &amp; Projects</b></p> <p>Students learn what makes a pitch compelling, practise the problem-solution-benefit formula, deliver their own pitch, and handle tough questions composedly.</p>	 <p>The Shark Tank Pitch-Off</p>
<b>Module 29</b>	<p><b>Interview &amp; Career Communication</b></p> <p>Students prepare for real-world interview settings, learning what interviewers look for and how to answer behavioural questions with clarity and confidence.</p>	 <p>The Interview Room</p>
<b>Module 30</b>	<p><b>Public Advocacy &amp; Civic Voice</b></p> <p>Students explore what it means to speak up for a cause and write and deliver an advocacy statement on a real issue.</p>	 <p>The Civic Voice Rally</p>
<b>Module 31</b>	<p><b>Cross-Cultural Communication</b></p> <p>Students examine how culture shapes communication norms and learn to adapt their message across cultural contexts with respect and precision.</p>	 <p>The Global Communicator Exchange</p>
<b>Module 32</b>	<p><b>Crisis Communication</b></p> <p>Students learn to stay calm, clear, and credible when things go wrong, practising how to own mistakes under real pressure.</p>	 <p>The Crisis Mic</p>

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Module No.	Title & Description	Activity
<b>Module 33</b>	<p><b>Motivating &amp; Inspiring Others</b></p> <p>Students study what makes speeches inspiring and craft and deliver a rallying call designed to connect emotion with audience action.</p>	 <p>The Inspire &amp; Ignite Rally</p>
<b>Module 34</b>	<p><b>Giving &amp; Receiving Feedback</b></p> <p>Students learn why feedback fails and how to deliver it so it lands, while practising receiving and using criticism to grow.</p>	 <p>The Feedback Arena</p>
<b>Module 35</b>	<p><b>Collaborative Speaking</b></p> <p>Students learn the skills of co-presenting and building on others' ideas in real time, listening while still being clearly heard.</p>	 <p>The Co-Presenter Showcase</p>
<b>Module 36</b>	<p><b>My Leadership Showcase</b></p> <p>Students plan, rehearse, and deliver their best integrated performance, drawing on all programme skills and receiving structured feedback to reflect.</p>	 <p>The Grand Leadership Finale</p>



# Top benefits of learning at Codingal



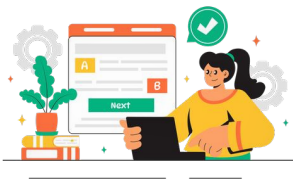
## 1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



## 2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed concepts revised and doubts cleared!



## 3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost self-esteem and confidence among kids.



## 4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.

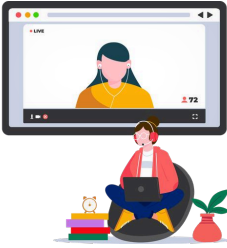


## 5. Learning certificates

Show the world what you can do with a certificate for every amazing skill you master.



# Top benefits of learning at Codingal



## 6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn Public speaking & communication from highly qualified teachers trained to make learning effective and impactful.



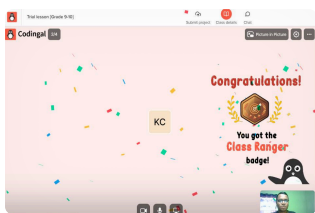
## 7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



## 8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



## 9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



## 10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.



## Psychology behind this curriculum



Public Speaking and Communication nurture a child's ability to express themselves with clarity, confidence, and emotional intelligence. With guided practice, students learn to communicate thoughtfully, listen with curiosity, and participate with greater comfort in both classroom and social environments.

The programme strengthens everyday interactions by helping children articulate ideas, understand others' perspectives, and engage in conversations with politeness and ease. As they grow more assured in how they speak and respond, children naturally develop stronger presence, improved collaboration, and a more confident voice in school and beyond.



Our teachers provide individual attention to students, guide them through personalised public speaking tasks, and help them develop clear communication skills, enabling them to express themselves confidently and perform better across all subjects in school.



# Foundation of Codingal's curriculum

## **BLOOM**

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

## **BIDE**

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

## **STEAM**

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.



## Public Speaking & Communication - Clear minds, confident words

“

Your purpose is to make your audience see what you saw, hear what you heard, feel what you felt

- Dale Carnegie

“

Make your words count. People remember how you made them feel.

- Maya Angelou

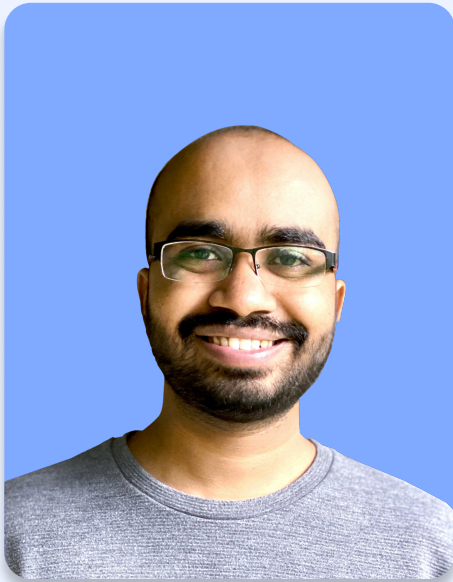
“

Your voice can change the world.

- Barack Obama



## A note from Codingal founders



Communication helps children unlock their confidence, express their ideas clearly, and connect with the world around them. Our programme gives every child the space to find their voice and share it with clarity, joy, and courage.

### **Vivek Prakash**

Co-founder & CEO  
B.Tech & M.Tech, IIT Roorkee

 [LinkedIn](#)



Public speaking is not just about words; it is about understanding feelings, organising thoughts, and building meaningful connections. It helps children grow into clear, confident, and thoughtful young communicators.

### **Satyam Baranwal**

Co-founder & COO  
B.Tech, IIT Dhanbad

 [LinkedIn](#)



**Begin your child's Public Speaking & Communication journey today**

**Is your child ready for the future?**

Visit [www.codingal.com](http://www.codingal.com)

**Try a free lesson!**

**Thank You**

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anytime.**

Send us a message



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