



Codingal

Creative Writing & Storytelling Prodigy

Grades 3 - 5

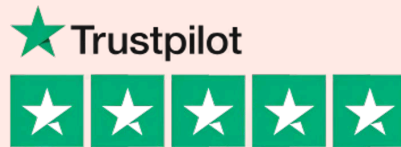
Hello! Young Learners

Get ready to fall in love with Creative Writing & Storytelling

Accredited by



Excellent by



Backed by



Look, look! It's time to learn something new!





About Codingal

Codingal is a leading online after-school program where kids & teens learn Creative Writing & Storytelling from expert instructors through live, interactive classes.

All our instructors come from English Language Arts background and Literature backgrounds, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students develop a daily writing practice through observation, drafting, and revision required for Creative Writing & Storytelling.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal aims to equip children with an education that empowers them to imagine boldly, create confidently, and grow into visionary storytellers and thoughtful authors.





Codingal empowers kids to become innovators of the future



Why should kids learn Creative Writing & Storytelling?

Creative writing and storytelling help kids think clearly, express themselves confidently, and connect with the world through stories. These skills boost imagination, vocabulary, emotional intelligence, and academic growth, while building a strong foundation for self-expression and future opportunities.



Key benefits of learning?

- Builds confidence and reduces hesitation.
- Improves vocabulary and clarity of expression.
- Boosts observation and sensory awareness.
- Develops empathy through character work.
- Strengthens emotional intelligence.
- Prepares for academic writing and future opportunities.



Why this curriculum?

- Accredited by STEM.org
- Rated 4.5 out of 5 by students and parents on Trustpilot
- Based on BIDE (Broad, Inspiring, Deep and Efficient) model
- Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects
- Enhances cognitive, logical, and computational skills
- Makes learning highly effective, interactive, and fun



Learning Outcomes



Daily-practising, year-long writers

Students build a writing habit through a notebook, a Story Bank, daily five-minute practice, and the protocol of reading like a writer across every genre.

Craft-skilled describers and stylists

Students use vivid sensory detail, figurative language, sentence rhythm, scene-versus-summary control, and pacing to render writing that surprises, lingers, and moves the reader.



Multi-genre writers

Students write across memoir, realistic fiction, mystery, fantasy, adventure, historical fiction, mythology, science fiction, poetry, comics, and creative non-fiction with appropriate craft.

Character and voice architects

Students invent specific characters with wants, needs, and arcs, choose deliberate points of view, and write dialogue that gives each speaker an unmistakable voice.



Revising and published authors

Students give and take structured feedback, run a three-pass revision system, and publish a bound book of their year's writing with a live audience reading.



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A complete year of becoming a published writer! Through daily practice, multi-genre exploration, sentence craft, the hero's journey, mythology, science fiction, poetry, comics, non-fiction, revision, and the live reading of a bound author's book, learners graduate as authors with a year of original writing in their hands.

96 Classes
100+ Projects
96 Quizzes



Key learnings

- ✓ Daily practice and Story Bank
- ✓ Vivid description and figurative language
- ✓ Story structure and tension
- ✓ Eight-genre fluency
- ✓ Character, POV, and dialogue
- ✓ Revision and publishing



Top achievements

- ✓ Daily writing practice
- ✓ Eight-genre portfolio
- ✓ Polished personal memoir
- ✓ Complete fantasy and adventure
- ✓ Poetry chapbook and comic
- ✓ Bound author's book



Module No.	Title & Description	Activity
Module 1	<p>The Writer's Notebook & Daily Practice</p> <p>Learners set up a writer's notebook, start a daily five-minute habit, fill a Story Bank, and read like a writer.</p>	 <p>Writer's Notebook Setup Showcase</p>
Module 2	<p>Writing Vivid Descriptions</p> <p>Learners replace vague words with specific ones, describe places using five senses, and show feelings through action instead of telling.</p>	 <p>Sensory Description Showcase</p>



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Module No.	Title & Description	Activity
Module 3	<p>Figurative Language</p> <p>Learners use similes, metaphors, personification, hyperbole, and understatement to make their writing memorable, surprising, and full of fresh comparisons.</p>	 <p>Figurative Language Lab</p>
Module 4	<p>Story Structure</p> <p>Learners shape stories with a seven-sentence spine, three acts, an inciting incident, a climax, and a named ending type.</p>	 <p>Seven-Sentence Story Build</p>
Module 5	<p>Conflict, Stakes & Tension</p> <p>Learners identify conflict types, name what is at stake, escalate tension across four beats, and plant foreshadowing for the climax.</p>	 <p>Tension Ladder Showdown</p>
Module 6	<p>Setting & Worldbuilding</p> <p>Learners build settings that feel real through sensory detail, character-shaping influence, named world rules, and a deliberate threshold-crossing moment.</p>	 <p>Threshold Crossing Scene</p>
Module 7	<p>Personal Narrative & Memoir</p> <p>Learners write a polished memoir of one ordinary moment, zoom in on its sensory detail, and name the theme it carries.</p>	 <p>Small Moment Memoir</p>

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Module No.	Title & Description	Activity
Module 8	<p>Writing Realistic Fiction</p> <p>Learners write a short story with a believable character, a real setting, a specific problem, and a plausible everyday resolution.</p>	 <p>Realistic Fiction Showcase</p>
Module 9	<p>Writing Mystery Stories</p> <p>Learners write a complete mystery with an opening crime, planted clues and red herrings, a detective voice, and a satisfying reveal.</p>	 <p>Detective Reveal Stage</p>
Module 10	<p>Building Believable Characters</p> <p>Learners invent a character with specific traits, name their wants and needs, show their arc, and write in their voice.</p>	 <p>Character Voice Spotlight</p>
Module 11	<p>Point of View</p> <p>Learners render the same scene in first, third-limited, and second person, then choose the narrator that best serves their story.</p>	 <p>POV Switching Lab</p>
Module 12	<p>Writing Dialogue</p> <p>Learners punctuate dialogue cleanly, mix tags with action beats, use subtext, and give each speaker a distinct, identifiable voice.</p>	 <p>Distinct Voice Dialogue</p>

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Module No.	Title & Description	Activity
Module 13	<p>Sentence Craft & Pacing</p> <p>Learners tune sentences with strong verbs, concrete nouns, varied rhythm, and the deliberate choice between scene-time and summary-time.</p>	 <p>inside</p> <p>outside</p> <p>Sentence Rhythm Studio</p>
Module 14	<p>Fantasy & The Hero's Journey</p> <p>Learners write fantasy following the hero's journey: a call, a mentor, three escalating trials, an ordeal, and a changed return.</p>	 <p>Hero's Journey Quest</p>
Module 15	<p>Writing Adventure Stories</p> <p>Learners write a complete adventure with a clear goal, paced action beats, and a character forced to decide under real pressure.</p>	 <p>Adventure Pressure Run</p>
Module 16	<p>Historical Fiction & Mythology</p> <p>Learners write a historical or mythological piece grounded in verified detail and a character who lives convincingly in that time period.</p>	 <p>Mythology Retelling Stage</p>
Module 17	<p>Science Fiction & Speculative Writing</p> <p>Learners write speculative stories from a what-if premise, internally consistent world rules, and a twist that pays off the premise.</p>	 <p>Speculative Twist Lab</p>

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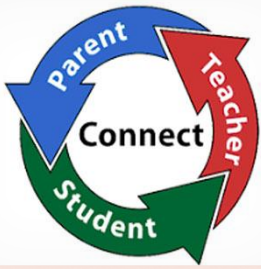
Module No.	Title & Description	Activity
Module 18	<p>Writing Poetry</p> <p>Learners write across four poetic forms haiku, limerick, free verse, and narrative poem and bind a small personal chapbook.</p>	 <p>Chapbook Binding Day</p>
Module 19	<p>Graphic Storytelling</p> <p>Learners plan, write, and draw a complete six-panel comic with deliberate pacing, captions, speech bubbles, and composition inside each frame.</p>	 <p>Six-Panel Comic Studio</p>
Module 20	<p>Creative Non-Fiction</p> <p>Learners write four non-fiction forms profile, travel piece, diary, and personal essay and collect them as a polished quartet.</p>	 <p>Non-Fiction Quartet Collection</p>
Module 21	<p>Reading Like a Writer</p> <p>Learners steal craft from admired authors beginnings, voices, and structures and bind a personal anthology of mentor passages collected.</p>	 <p>Mentor Anthology Build</p>
Module 22	<p>Pitching & The Logline</p> <p>Learners distil their story into a logline, write a hook, deliver a sixty-second pitch, and answer live audience questions.</p>	 <p>Sixty-Second Pitch Stage</p>

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Module No.	Title & Description	Activity
Module 23	<p>Revising & Editing</p> <p>Learners revise for meaning, give and receive structured feedback, and run a three-pass system to produce a polished, finished piece.</p>	 <p>Three-Pass Revision Lab</p>
Module 24	<p>Publishing & The Live Reading</p> <p>Learners design, print, and read aloud from a bound book of their year's writing one piece joining the class anthology.</p>	 <p>Bound Book Live Reading</p>



Top benefits of learning at Codingal



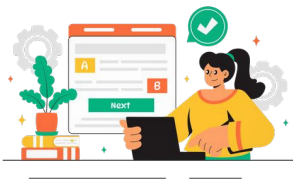
1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed concepts revised and doubts cleared!



3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost self-esteem and confidence among kids.



4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.

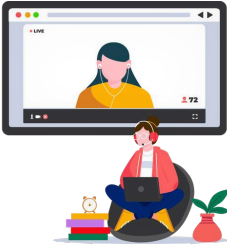


5. Learning certificates

Show the world what you can do with a certificate for every amazing skill you master.



Top benefits of learning at Codingal



6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn Creative Writing & Storytelling from highly qualified teachers trained to make learning effective and impactful.



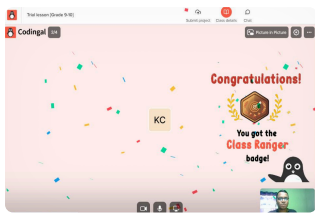
7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.



Psychology behind this curriculum



Creative writing and storytelling nurture a child's ability to express themselves with clarity, imagination, and emotional intelligence. With guided practice, students learn to observe the world thoughtfully, listen with curiosity, and shape their thoughts into stories that connect with others.

The programme strengthens everyday expression by helping children articulate their ideas, understand others' perspectives, and craft narratives that travel from page to reader. As they grow more assured in how they write and revise, children naturally develop stronger voice, improved focus, and a more confident creative practice in school and beyond.



Our teachers provide individual attention to students, guide them through personalised creative writing tasks, and help them develop clear writing craft, enabling them to express themselves confidently and perform better across all subjects in school.



Foundation of Codingal's curriculum

BLOOM

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

BIDE

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

STEAM

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.



Creative Writing & Storytelling - Clear minds, bold voices

“

There is no greater agony than bearing an untold story inside you."

- Maya Angelou

“

Write what should not be forgotten.

- Isabel Allende

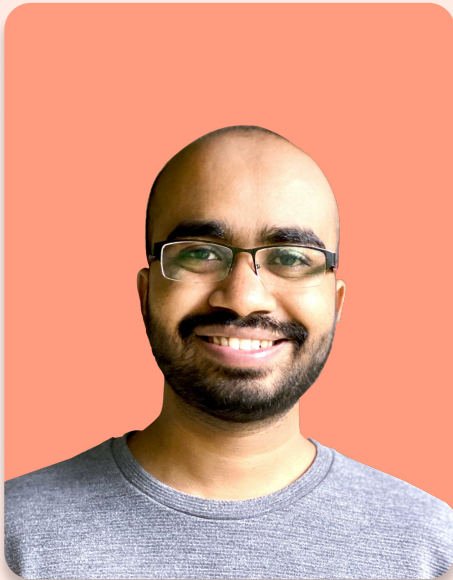
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A story is a way to say something that cannot be said any other way.

- Flannery O'Connor



A note from Codingal founders



Creative writing helps children unlock their imagination, express their ideas clearly, and connect with the world around them. Our programme gives every child the space to find their voice and share it through story.

Vivek Prakash

Co-founder & CEO
B.Tech & M.Tech, IIT Roorkee

 [LinkedIn](#)



Creative writing is not just about words; it is about observing the world, organising thoughts, and building meaningful narratives. It helps children grow into clear, confident, and thoughtful young storytellers.

Satyam Baranwal

Co-founder & COO
B.Tech, IIT Dhanbad

 [LinkedIn](#)



Begin your child's Creative Writing & Storytelling journey today

Is your child ready for the future?

Visit www.codingal.com

Try a free lesson!

Thank You

Built by alumni of

Google **amazon**



IIT Roorkee



IIT Dhanbad

In partnership with



IIT Bombay



IIT Guwahati



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BITS Pilani

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REBRIGHT PARTNERS

**Got questions?
Contact us
anytime.**

Send us a message



support@codingal.com



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