



Codingal

Creative Writing & Storytelling Prodigy

Grades 6 - 8

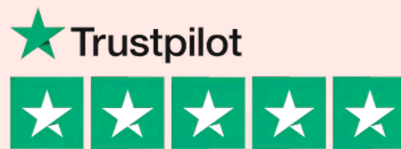
Hello! Young Learners

Get ready to fall in love with Creative Writing & Storytelling

Accredited by



Excellent by



Backed by



Look, look! It's
time to learn
something new!





About Codingal

Codingal is a leading online after-school program where kids & teens learn Creative Writing & Storytelling from expert instructors through live, interactive classes.

All our instructors come from English Language Arts background and Literature backgrounds, and they are rigorously vetted and trained. Every student gets a personalized learning path and individual attention in 1:1 private classes or small group classes with expert instructors. Students develop a daily writing practice through observation, drafting, and revision required for Creative Writing & Storytelling.

Kids find Codingal very fun & engaging. They have rated teachers at 4.9 out of 5. Curriculum content is rated at 4.8 out of 5.

Codingal aims to equip children with an education that empowers them to imagine boldly, create confidently, and grow into visionary storytellers and thoughtful authors.





Codingal empowers kids to become innovators of the future



Why should kids learn Creative Writing & Storytelling?

Creative writing and storytelling help kids think clearly, express themselves confidently, and connect with the world through stories. These skills boost imagination, vocabulary, emotional intelligence, and academic growth, while building a strong foundation for self-expression and future opportunities.



Key benefits of learning?

- Builds confidence and reduces hesitation.
- Improves vocabulary and clarity of expression.
- Boosts observation and sensory awareness.
- Develops empathy through character work.
- Strengthens emotional intelligence.
- Prepares for academic writing and future opportunities.



Why this curriculum?

- Accredited by STEM.org
- Rated 4.5 out of 5 by students and parents on Trustpilot
- Based on BIDE (Broad, Inspiring, Deep and Efficient) model
- Focus on STEAM (Science, Technology, Engineering, Arts, Math) subjects
- Enhances cognitive, logical, and computational skills
- Makes learning highly effective, interactive, and fun

Learning Outcomes



Daily-practising, year-long writers

Students build a writing habit through a notebook, a Story Bank, daily five-minute practice, and the protocol of reading like a writer across every genre

Craft-skilled describers and stylists

Students use vivid sensory detail, figurative language, sentence rhythm, scene-versus-summary control, and pacing to render writing that surprises, lingers, and moves the reader



Multi-genre writers

Students write across memoir, realistic fiction, mystery, fantasy, adventure, historical fiction, mythology, science fiction, poetry, comics, and creative non-fiction with appropriate craft



Character and voice architects

Students invent specific characters with wants, needs, and arcs, choose deliberate points of view, and write dialogue that gives each speaker an unmistakable voice



Revising and published authors

Students give and take structured feedback, run a three-pass revision system, and publish a bound book of their year's writing with a live audience reading



Creative Writing & Storytelling Prodigy

A complete year of becoming a published writer. Through daily practice, vivid description, sentence and paragraph craft, story structure, character, poetry, scriptwriting, the personal and argument essay, research, literary analysis, real-world writing, and revision, learners finish the year as authors — holding a bound anthology of their own original writing.

96 Classes
100+ Projects
96 Quizzes



Key learnings

- ✓ Daily practice and the Writer's Notebook
- ✓ Vivid description and figurative language
- ✓ Sentence craft, paragraphs, & structure
- ✓ Story, poetry, and script across genres
- ✓ Essays, research, and literary analysis
- ✓ Revision, publishing, and the anthology



Top achievements

- ✓ A year-long Writer's Notebook
- ✓ A complete short story
- ✓ A polished personal memoir
- ✓ A multi-form poetry collection
- ✓ Argument & research portfolio
- ✓ Bound anthology with live reading

Module No.	Title & Description	Activity
Module 1	The Writer's Toolkit: Notebook & Daily Habits Learners set up a writer's notebook, build a daily five-minute habit, create a Story Bank, and read like writers.	 Writer's Notebook Setup Showcase
Module 2	Vivid Description: Writing With the Senses Learners replace vague words with specific ones, describe a place using all five senses, add detail with phrases, and imply feeling below the surface.	 Five-Sense Place Portrait



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Module No.	Title & Description	Activity
Module 3	Paragraphs & Organizing Ideas Learners build unified paragraphs with strong topic sentences, order ideas logically, control the four sentence structures, and connect paragraphs into a whole piece.	 Paragraph-to-Piece Build
Module 4	Powerful Sentences Learners power up their writing with strong verbs, varied sentence length and rhythm, and ruthless concision, then rewrite a flat passage for force.	 Sentence Power Studio
Module 5	Figurative Language: Simile, Metaphor & Symbol Learners craft fresh similes and metaphors, use precise modifiers, and develop symbolism and extended metaphors.	 Figurative Language Lab
Module 6	Story Structure & Plot Learners shape a story arc, experiment with flashback and in-media-res openings, control meaning with punctuation, and map a full plot.	 Threshold Crossing Scene
Module 7	Building Believable Characters Learners invent characters built on contradiction, separate what a character wants from what they need, and reveal character through the choices they make.	 Character Reveal Showcase



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Module No.	Title & Description	Activity
Module 8	Point of View & the Narrator Learners compare first and third person, experiment with an unreliable narrator, hold verb tense steady, and choose the point of view that best serves the story.	 POV Choice Lab
Module 9	Conflict, Tension & Stakes Learners identify four types of conflict, build tension, sharpen cause-and-effect, and use foreshadowing.	 Tension Ladder Showdown
Module 10	Dialogue & Subtext Learners write natural dialogue, layer in subtext, punctuate speech cleanly, and give every character a distinct, identifiable voice.	 Voice Dialogue Stage
Module 11	Writing a Complete Short Story Learners plan a story, draft the first half, tighten with active voice and agreement, and write a strong, earned ending.	 Short Story Showcase
Module 12	Poetry: Image, Sound & Line Learners write free verse built on image and the line, work with sound and repetition, control line breaks and enjambment, and write from art.	 Free-Verse Studio



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Module No.	Title & Description	Activity
Module 13	Poetry: Forms, Found & Persona Learners write in fixed forms (sonnet, haiku, and more), make found and blackout poems, choose the charged word, and write a persona poem.	 Poetry Forms Chapbook
Module 14	Scriptwriting for Stage & Screen Learners learn script format and structure, tell story through dialogue and action, master script conventions, and write a complete scene.	 Complete Scene Script Lab
Module 15	Personal Essay & Memoir Learners zoom in on one small moment, find the reflective turn that says why it matters, use parallel structure, and write a polished memoir essay.	 Small-Moment Memoir
Module 16	The Argument Essay: Making Your Case Learners build a clear claim, support it with evidence, address counterclaims, and write a cohesive argument essay.	 Argument Essay Build
Module 17	The Inquiry Essay: Exploring a Question Learners find a real question, explore multiple answers honestly, qualify their claims, and write an exploratory inquiry essay.	 Inquiry Essay Lab



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Module No.	Title & Description	Activity
Module 18	Research & Citation Learners find and evaluate sources, report a scene or profile, integrate and cite quotes correctly, and write a researched piece.	 Researched Piece Studio
Module 19	Literary Analysis: Writing About Reading Learners analyze author's choices, support claims with text evidence, and write a focused literary analysis.	 Literary Analysis Showcase
Module 20	Informative & Explanatory Writing Learners organize complex information, explain with definitions and examples, punctuate with colons and semicolons, and write a clear explainer.	 Explainer Writing Lab
Module 21	Real-World Writing: Emails, Reviews & More Learners write effective emails, craft a review, match tone to audience, and produce a real-world piece such as a how-to or an application.	 Real-World Writing Kit
Module 22	Revision & Editing Learners revise for meaning by cutting, adding, and rearranging, give and receive structured peer feedback, run a proofreading pass, and produce a polished final draft.	 Three-Pass Revision Lab

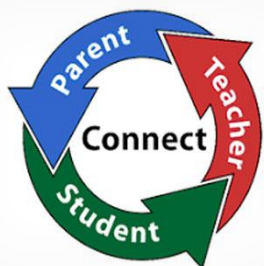


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Module No.	Title & Description	Activity
Module 23	Publishing & the Anthology Learners curate and sequence their collection, design a cover and author note, run a final copyedit, and publish and submit their anthology.	 Anthology Publishing Day
Module 24	Humor, Satire & Wordplay Learners find comedy in specific detail, use satire to make a point, sharpen comic timing and the punch word, and polish a short comedy set.	 Comedy Set Stage



Top benefits of learning at Codingal



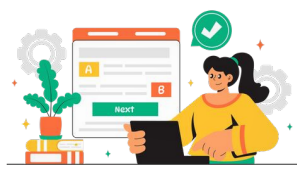
1. Regular PTM

Great opportunity for parents and teachers to open two-way communication and to share insights and information for the holistic development of a child.



2. Regular doubt session

After every module solve all your queries in this personalized session. The toughest problems addressed concepts revised and doubts cleared!



3. Engaging quizzes

Quizzes are fun and help us remember important facts. These well-targeted and tailor-made quizzes will boost self-esteem and confidence among kids.



4. Thrilling competitions

Regular competitions are conducted to encourage students to showcase their skills and develop their ideas.

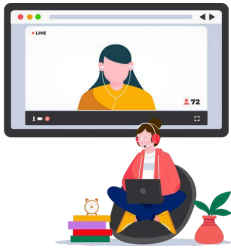


5. Learning certificates

Show the world what you can do with a certificate for every amazing skill you master.



Top benefits of learning at Codingal



6. Live personalized classes

Understand concepts faster with personal attention from teachers. Learn Creative Writing & Storytelling from highly qualified teachers trained to make learning effective and impactful.



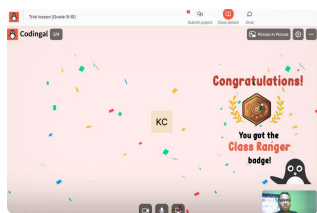
7. Lifetime access to class videos

Forgot what was taught in the last class? No worries. Watch the recorded class video anytime to refresh your memory.



8. Lifetime access to resources

Get lifetime access to our exclusive learning content including DIY sheets, videos, and other resources.



9. Gamified learning

Codingal makes learning fun with gamification. Students can take quizzes or complete projects to earn points, badges, and rewards.



10. After class projects

For each class, students have the opportunity to complete an after-class project, enabling them to apply what they've learned, test their skills, and receive valuable feedback from their teacher.



Psychology behind this curriculum



Creative writing and storytelling nurture a child's ability to express themselves with clarity, imagination, and emotional intelligence. With guided practice, students learn to observe the world thoughtfully, listen with curiosity, and shape their thoughts into stories that connect with others.

The programme strengthens everyday expression by helping children articulate their ideas, understand others' perspectives, and craft narratives that travel from page to reader. As they grow more assured in how they write and revise, children naturally develop stronger voice, improved focus, and a more confident creative practice in school and beyond.



Our teachers provide individual attention to students, guide them through personalised creative writing tasks, and help them develop clear writing craft, enabling them to express themselves confidently and perform better across all subjects in school.



Foundation of Codingal's curriculum

BLOOM

Bloom's Taxonomy is a standard guideline for K-12 content development, which includes 6 stages of learning: Remember, understand, apply, analyze, evaluate and create.

BIDE

The BIDE (Broad, Inspiring, Deep and Efficient) model has been developed by Codingal in-house to ensure that our curriculum caters to the unique learning style of every child.

STEAM

STEAM is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.



Creative Writing & Storytelling - Clear minds, bold voices

“

There is no greater agony than bearing an untold story inside you."

- Maya Angelou

“

Write what should not be forgotten.

- Isabel Allende

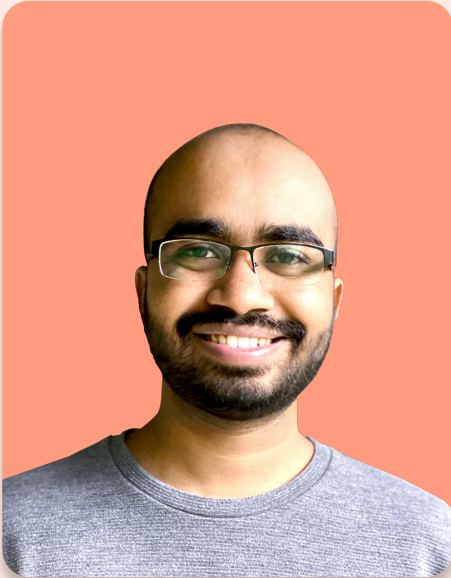
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A story is a way to say something that cannot be said any other way.

- Flannery O'Connor



A note from Codingal founders



Creative writing helps children unlock their imagination, express their ideas clearly, and connect with the world around them. Our programme gives every child the space to find their voice and share it through story.

Vivek Prakash

Co-founder & CEO
B.Tech & M.Tech, IIT Roorkee

 [LinkedIn](#)



Creative writing is not just about words; it is about observing the world, organising thoughts, and building meaningful narratives. It helps children grow into clear, confident, and thoughtful young storytellers.

Satyam Baranwal

Co-founder & COO
B.Tech, IIT Dhanbad

 [LinkedIn](#)



Begin your child's Creative Writing & Storytelling journey today

Is your child ready for the future?

Visit www.codingal.com

Try a free lesson!

Thank You

Built by alumni of

Google amazon



IIT Roorkee



IIT Dhanbad

In partnership with



IIT Bombay



IIT Guwahati



Hewlett Packard
Enterprise



BITS Pilani

Accredited by STEM.org



Backed by



Combinator



REBRIGHT
PARTNERS

Got questions?
Contact us
anytime.

Send us a message



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